



Sponsor Benefits and Recognition

This event is raising funds to support energy security in Canada. By participating as a sponsor, you are contributing to raise awareness of and help to resolve energy insecurity in remote Canadian communities and you are contributing to the health and sustainability of the energy services, supply and manufacturing sector.

Sponsorship opportunities have been broken down into 5 sponsorship levels - choose the one that suits your benefits and recognition profile best.

Presenting Sponsor

\$20,000 (1)

Company name and logo with presenting credit on all tournament collateral and marketing

Company name and logo with link featured on tournament webpage

Social media recognition

Company name and logo in multimedia presentation during breakfast and lunch

Company name and logo featured on golf cart signage

Company logo on tee gift distributed to all golfers

Full page of advertising in digital event program

One hole sponsorship, including associated benefits

Speaking opportunity during banquet program

Foursome Included

Energy Leader Sponsors

Friends of Enserva (2)

\$10,000

Company name and logo with link featured on tournament webpage

Company name and logo in multimedia presentation during banquet

Company name and logo with link featured on tournament webpage

Social media recognition

Half page of advertising in event program and partnership write-up

Customized activation opportunities, which could include 19th hole activation, golfer gifts, Keynote Speaker Sponsor.

Speaking opportunity

Foursome Included

Dinner Sponsor (4)

\$5,000

Company name and logo in multimedia presentation during banquet

Company name and logo on signage

Half page of advertising in event program

Social media recognition

Sustainability Sponsors

Gift Bag Sponsor (1)

\$3,000

Company logo on gift bag alongside Enserva's logo

Quarter page of advertising in event program

Social media recognition

Flag Sponsor (1)

\$3,000

Company logo and name on hole flags

Quarter page of advertising in event program

Social media recognition





The event:

The event is a full-day program, with an audience made up of 200 guests, many of whom are industry professionals. The day starts with Enserva's press conference announcing the tournament's new purpose, followed by a networking lunch.

The afternoon golf tournament will include sponsor-driven activations from hole activities to the dinner banquet. All sponsor benefits and recognition will exist beyond the day of the event through on-line activities and pre/post event recognition.



Innovation Sponsors

Lunch Sponsor (2)

\$2,500

Company branding within lunch service

Social media recognition

Quarter page of advertising in event program

Cart Sponsor (1)

\$2,500

Logo on all carts

Social media recognition

Quarter page of advertising in event program



Mulligan Sponsor (1)

\$2,000

Company logo on mulligan coupons

Opportunity to distribute vouchers for coupons for company services

Social media recognition



National Sponsors

Prize Sponsor (1)

\$2,000

Presentation of prizes to tournament winners during banquet program

Social media recognition



Additional opportunities:

Print/Signage Sponsor

Safe Ride Home

~~Wine Sponsor~~



Hole in One Sponsor (4)

\$1,500

Activation at one of four par three holes

Company signage at hole

Recognition on event signage

Social media recognition

Presentation of prizes at banquet



Hole Sponsor (5 of 12)

\$1,000

Activation at hole Company

signage at hole Recognition on

event signage Social media

recognition

To learn more about sponsorship opportunities and to have one of our organizing committee executives contact you, please email: RSVP@enserva.ca